NEWS

WM. F. BALTHASER, Director of Public Relations

G6 Reid, Ira De Augustine, 1901-1968.

FOR RELEASE: IMMEDIATELY

- Jon of a Baptist Minister

- First full-times professor at NYU.

- he was a member of Phi Beta Kappa

- Consultant to war Manpower Commission

during WW F.

- 1944, Associate Director, Southern Regional.

Council formed to improve black conditions in

the South

- Danforth Distinguished Lecturer in Tokyo

(REID -- PROF. Ira De A., ... obituary) ded 1968

Ira De Augustine Peid, internationally known sociologist, died last evening (THUPSDAY, AUG. 15) at Bryn Mawr Hospital. Dr. Peid, who had been ill for about two years, was 67.

Professor of sociology emeritus at Haverford College, and former chairman of Haverford's department of sociology and anthropology, Dr. Peid was a leading sociologist. He was the author of significant books on Negro immigration, labor and urban workers.

Born July 2, 1901, he was graduated from Morehouse College in 1922. He received a master's degree from the University of Pittsburgh and a doctorate from Columbia University.

A member of Phi Beta Kappa, Dr. Reid also held an LL.D. degree from Morehouse College.

He began teaching at Waverford in 1946 and was named chairman of the department and professor the following year. Prior to that, he had taught at New York University and Atlanta University, and had been